



St Helens



## EAST COAST SURF ST HELENS RETAILER EXTRAORDINAIRE GRAND OPPORTUNITY ONLY \$89,000+SAV

An exceptional opportunity to acquire a well-established retail business located on the main street of St Helens, recognised as the commercial hub of Tasmania's East Coast.

This highly regarded business offers an enjoyable and well-balanced lifestyle operation, ideally suited to an owner-operator or working couple seeking both strong financial performance and the benefits of coastal living.

The premises are exceptionally well presented, featuring a thoughtfully designed retail layout with bright, modern presentation and excellent stock organisation. The business demonstrates strong turnover and generates a net profit exceeding the current asking price for a working couple.

The business caters to a broad demographic and operates successfully across all seasons, offering an extensive range of:

- Women's apparel
- Men's apparel
- Footwear and accessories
- Surfwear and wetsuits

Product lines include casual, lifestyle and surf-related fashion, with stock

<b>Price</b>	\$89,000 + SAV
<b>Property Type</b>	Business
<b>Property ID</b>	2159

### AGENT DETAILS

Paul Scott - 0477771098  
Praveen Pant - 0432 256 682

### OFFICE DETAILS

Tasmanian Business and Property Sales  
31 Eence Dr St Leonards, TAS,  
7250 Australia  
0432256682



ranging from everyday essentials through to premium branded merchandise.

The business proudly stocks a wide range of recognised surf and lifestyle brands including:

Billabong, Quiksilver, Roxy, RVCA, Oakley, Vans and many more established labels.

The business is supported by:

A professionally developed e-commerce website  
Online ordering capability with promotional functionality  
Integrated Shopify point-of-sale system

Social media presence includes a good following with Facebook and Instagram.

Staffing requirements are modest, generally ranging from one to three staff members during peak trading periods.

Trading 6 days per week during off-peak periods  
Trading 7 days per week during the peak tourist season  
Established approximately 20 years  
Operated by the current owners for close to 10 years

St Helens is renowned for its relaxed coastal lifestyle, pristine beaches and thriving tourism industry. The township and the wider municipality exceed 7000 residents and during the summer and holiday periods, visitor numbers increase significantly, with the population often expanding two to three times beyond normal levels.

This is a rare opportunity to secure an established and profitable retail business in one of Tasmania's most desirable coastal destinations.

For further details on this exciting opportunity phone Paul Scott on 0477771098 or email pauls@tasbps.com.au or Praveen Pant on 0432 256 682

**INTENDING PURCHASERS TO MAKE THEIR OWN INVESTIGATIONS AND ENQUIRIES IN RELATION TO THE BUSINESS AND NOT TO RELY UPON WARRANTY OR STATEMENT MADE BY THE VENDOR OR BY ANYONE ON HIS/HER BEHALF.**

Please Note: All figures quoted are approximate

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